(Y)OUR SMART CITY CENTRE

@YourCityCentre  YourCityCentre  YourCityCentre
www.yourcitycentre.com
Graham Ross
Austin-Smith:Lord

Max Martinez
Space Syntax

Simon Tricker
Urban Tide
NEXT FOUR DISTRICTS
(Y)OUR TEAM

Client - Glasgow City Council

Lead designer, strategy

Local consultant, Local designer

Connectivity, spatial economics

Property market consultants

Engineering advice

Cost consultants

Socio-economic regeneration consultants

Community animation, engagement

Smart city consultants
(Y)OUR CITY CENTRE IDEAS

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The vision is to create a vibrant, sustainable, liveable Glasgow City Centre

Glasgow City Centre Districts Regeneration Frameworks www.yourcitycentre.com
(Y)OUR ST ENOCH

24 MAY  EMERGING IDEAS WORKSHOP
12.00noon - 9.00PM  LOCATION: St Enoch Centre
2.00PM & 6.30PM  PRESENTATION / WORKSHOP

(Y)OUR BLYTHSWOOD

21 JUN  EMERGING IDEAS WORKSHOP
12.00noon - 9.00PM  LOCATION: ST VINCENT ST. CHURCH
2.00PM & 6.30PM  PRESENTATION / WORKSHOP

(Y)OUR CENTRAL

22 JUN  EMERGING IDEAS WORKSHOP
12.00noon - 9.00PM  LOCATION: THE LIGHTHOUSE
2.00PM & 6.30PM  PRESENTATION / WORKSHOP
(Y)OUR CITY CENTRE DISTRICTS

(Y)OUR BROOMIELAW

(Y)OUR BLITHSWOOD

(Y)OUR ST Enoch

(Y)OUR CENTRAL

(Y)OUR SAUCHIEHALL

(Y)OUR MERCHANT CITY

(Y)OUR LEARNING QUARTER

(Y)OUR TOWNHEAD

(Y)OUR COWCADDENS

(Y)OUR PROJECT

Glasgow City Council have appointed a team led by MVRDV and AECOM-Brinkhoff & Partner, supported by Space Syntax, and a multi-disciplinary team, to develop with stakeholders and local communities, Regeneration Frameworks for four districts within the City Centre.

This exciting opportunity will focus on districts of Broomielaw, Blithwood, St Enoch and Central as detailed in the Glasgow City Centre Strategy and Action Plan 2016-2018.

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(Y)OUR COMMONPLACE

www.yourcitycentre.commonplace.is
POLICIES + STRATEGIES

NPF3
Clydeplan
City Plan 2 / Emerging LDP
City Centre Strategy

New Projects
City Centre Lanes
City Deal EIPR

City Vision Engagement

Shaping Data Standards

(Y)OUR CITY CENTRE

19 May 2017
WHAT OBJECTIVES CAN WE DEFINE FOR GLASGOW?
(Y)our key objectives

A series of key objectives have been distilled from the identified challenges and opportunities:

Key objective 1
Retain and improve competitive edge of Glasgow City Centre

Key objective 2
A centre for all Glaswegians. Integrate city centre and surroundings.

Key objective 3
Repopulate the city. Increase city density and function mix

Key objective 4
Reduce car dependency. Make space for people and nature

Key objective 5
Create more attractive and remarkable spaces

Key objective 6
Create a seamless transition from a daytime to night-time economy – vibrant, safe, family friendly

Key objective 7
Inform public and private institutions of the urgency in the need of developing the city to a national level
Weaknesses - Threats

- Unhealthy living environment; air quality
- A motorway straight through the centre
- Harsh, car dominated public spaces
- Too few people living in the city centre
- Lack of city centre public greenspace and sports / recreation / play
- Vacant / under-used buildings, big holes in the city fabric
- The forgotten and inaccessible riverfront
- Poor cycle network / infrastructure
Strength - Opportunities

- Create more space for pedestrians and bicycles
- Incredible heritage and powerful/memorable city character
- Concentration of knowledge institutions
- Leading retail, business investment, hospitality and events offer
- Integrate transport networks/services/infrastructure
- Potential of the riverfront as city park
- Legacy of Victorian city infrastructure
- Heal the M8 scar/Reconnect the city centre to the surrounding areas
- The available development space right in the city centre
**OUR APPROACH**

**(XS) Projects**
- Impact on streets
- Lower complexity
- More bottom-up-ish

**(M) Projects**
- Impact on neighborhoods
- Medium complexity
- Both top-down/bottom-up

**(XL) Projects**
- City-wide impact
- Higher complexity
- More top-down-ish
(Y)OUR APPROACH

(X)L Projects

(M) Projects

(X)S Projects

Shaping Data Standards

(Y)OUR CITY CENTRE

19 May 2017
YOUR
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