

Data Profile – Adzuna

Introduction

Adzuna is a search engine for job advertisements and provides data about the job market. Adzuna searches thousands of websites and brings together millions of advertisements on their website.

Scale and Extent

Field	Value
Data Owner	Adzuna
Analytical Units	Job listings
Data Format	All common file formats supported, eg JSON, CSV, Parquet etc
Temporal Extent	2017 - current
Geographical Extent	United Kingdom
Frequency	Monthly

Method of Collection

Data files provided by the supplier.

Citation Information

The following statement should be included when citing the use of this dataset:

Adzuna, Economic and Social Research Council. *Adzuna*, 2023, University of Glasgow - Urban Big Data Centre

Data Access

The Adzuna data is classified as Safeguarded Data. To apply to access the data fill in the Project Summary Form at the end of the [Calls for Expressions of Interest page](#).

Content

The dataset consists of full point-in-time snapshots with details of all adverts which were on adzuna.co.uk on each date. The frequency of the data updates is weekly. Data are available from Spring 2017 to the present and will continue to be collected through to Spring 2024.

Field Level Metadata – Safeguarded data

Each file has the following fields:

Field name	Description	Type
category_id	An ID linking to the Adzuna category of the advert.	
contract_time [or hours]	Contracted hours	full-time/part-time/unknown
contract_type	Type of contract	permanent/contract/unknown
company	The Adzuna normalised company name	
company_id	The Adzuna ID of the normalised company	
date_created	Date listing was created.	
description	Full description text of the advert.	
id	Adzuna advert ID	
local_authority_name	Name of local authority	
location_id	Adzuna's location ID	
location_latitude	Latitude	
location_longitude	Longitude	
location_name	Name of location	
region	Region of the UK	e.g. North East England, North West England, Yorkshire and Humber....
salary_min	Minimum salary	
salary_max	Maximum salary	
salary_predicted	For adverts without salary	
salary_currency	Currency of salary	
sic_code	Standard industrial classification of economic activities (SIC) codes. A condensed list of SIC codes for providing Companies House with a description of	

	a company's nature of business.	
soc_code	Standard Occupational Classification (SOC) The Standard Occupational Classification (SOC) is a common classification of occupational information for the UK.	
title	Advert title	
url	The advertisement's original URL or the link via an Adzuna page	



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